B.Com Computer Applications (CBCS) Faculty of Commerce & Business Management, Kakatiya University, Warangal

B.Com CA (CBCS) III Year V Semester				
BC501	Consumerism	SEC-3	2	2
BC502	Organisational Behaviour	GE-1	2	2
BC503	Cost Accounting	DSC	5	5
BC504	Business Law	DSC	5	5
BC505	Banking Theory & Practice	DSC	4	4
BC506	Computerised Accounting	DSC	4	4
BC507	E- Commerce	DSE	4	4
BC508	Objective oriented Programming with C++	DSE	4	4
	Total		30	30
B.Com CA (CBCS) III Year VI Semester				
BC601	Preparation of Tax Returns	SEC-4	2	2
BC602	Advertising	GE-2	2	2
BC603	Managerial Accounting	DSC	5	5
BC604	Company Law	DSC	5	5
BC605	Financial Institutions & Markets	DSC	4	4
BC606	Commerce Lab	DSC	4	4
BC607	Web Technologies	DSE	4	4
BC608	Relational Data Base Management	DSE	4	4
	Total		30	30

AECC: Ability Enhancement Compulsory Course; SEC: Skill Enhancement Course; DSC: Discipline Specific Course; DSE: Discipline Specific Elective; GE: Generic Elective;

B.Com III Year – V Semester Department of Commerce and Business Management, Kakatiya University, Warangal BC501: Consumerism

Max. Marks: 40UE+10IA

- UNIT I: Consumerism- Concept Need and Scope of Consumerism- Origin of Consumer Movement Consumer movement in India Marketization and Consumerism in India Consumer in India Consumer of goods and services Professional services Medical, legal, educational and welfare services- Rights and Responsibilities of Consumerism- Unfair Trade Practices Consumer Voluntary Organisations
- UNIT II: Consumer Protection Act, 1986 Objectives Definition of Terms complainant, consumer dispute, defect, deficiency in service, service, unfair trade practices, restrictive trade practices UN guidelines for Consumer Protection. Emergence of new Consumer Movements: Green Consumerism. Consumer action groups, consumer resistance, consumer boycotts, lobbying, consumer guidance Nature and Functions-Role and working of Consumer Voluntary Organisations in Grievance Settlement.

Suggested Readings:

- 1. Paul M.C., Consumer Redressal System and Consumer Protection in India, Kalpaz Publications, 2015.
- 2. Darmanand Mishra, Consumer Protection, APH Publishing Corporation, 2012.

B.Com III Year – V Semester Department of Commerce and Business Management, Kakatiya University, Warangal BC502: Organizational Behaviour

Max. Marks: 40UE+10IA

Unit I: Introduction to Organisation and Behaviour: Organisation, Managers,

Managerial Roles and Managerial Skills – Organisational Behaviour: Meaning – Definition - Factors influencing Organisational behaviour – Scope, Significance - Emergence of Organisational Behaviour - Contributing Disciplines.

Unit-II: Individual Behaviour and Group Behaviour: Personality – Definitions – Determinants
 Types - Personality Traits Influencing Organisational Behaviour -Group Behaviour:
 Concept of Group – Types of Groups – Formal and
 Informal Groups

References

- 1. Robbins P Stephen, Judge A Timothy and Sanghi Seema, Organizational **Behavior**, Pearson Education, 2009.
- 2. Subba Rao P, **Organizational Behaviour**, Himalaya Publishing House, Bombay, 2011.
- 3. Sarma V S Veluri, **Organisational Behaviour An Interactive Learning Approach -Text and Cases**, Jaico Publishing House, 2009.

Faculty of Commerce & Business Management,
Kakatiya University, Warangal

B.Com III Year – V Semester

Department of Commerce and Business Management, Kakatiya University, Warangal BC503: Cost Accounting

Max. Marks: 80UE+20IA

UNIT-I: INTRODUCTION: Cost Accounting: Definition – Features – Objectives – Functions – Scope – Advantages and Limitations - Essentials of a good cost accounting system- Difference between Cost Accounting and Financial Accounting – Cost concepts – Cost Classification – Preparation of cost sheet(including problems)

UNIT-II: MATERIAL: Direct and Indirect Material cost – Inventory Control Techniques – Stock Levels – EOQ – ABC Analysis – JIT-VED-FSND -Issue of Materials to Production – Pricing methods: FIFO-LIFO with Base Stock and Simple and Weighted Average methods. (Including problems)

UNIT-III: LABOUR AND OVERHEADS: Labour: Direct and Indirect Labour Cost – Methods of Payment of Wages (only Incentive Plans): Halsey, Rowan, Taylor Piece Rate and Merrick Multiple Piece Rate Methods. Overheads: Classification - Methods of Allocation - Apportionment and Absorption of overheads. (including problems)

UNIT-IV: UNIT COSTING AND JOB COSTING: Unit Costing: Features - Cost Sheet - Tender and Estimated Cost Sheet. Job Costing: Features - Objectives - Procedure - Preparation of Job Cost Sheet.(including problems)

UNIT-V: CONTRACT AND PROCESS COSTING: Contract Costing: Features - Procedure of Contract Costing - Guidelines to Assess profit on incomplete Contracts - Advantages Process Costing: Meaning - Features - Preparation of Process Account - Normal and Abnormal Losses.(including problems)

- 1.Cost Accounting: Jain and Narang, Kalyani Publications.
- 2. Cost Accounting: M.N. Arora, Himalaya Publications.
- 3. Cost and Management Accounting: Prashanta Athma, Himalaya Publications.
- 4. Cost Accounting: Jawaharlal, Tata Mcgraw Hill Publications.
- 5. Cost Accounting: Theory and Practice: Banerjee, PHI Publications.
- 6. Introduction to Cost Accounting: Tulsian, S.Chand Publications.
- 7. Cost Accounting: Horngren, Pearson Publications.
- 8. Cost Accounting: Ravi M. Kishore, Tax Mann Publications.

B.Com III Year – V Semester

Department of Commerce and Business Management, Kakatiya University, Warangal BC504: Business Law

Max. Marks: 80UE+20IA

UNIT-I: INTRODUCTION TO INDIAN CONTRACT ACT 1872:

Development of Business Law - Development of Law in Independent India Contract Act 1872: Agreement and contract - Essentials of a valid contract - Types of contracts - Offer and Acceptance- Essentials of valid offer and acceptance - Communication and revocation of offer and acceptance - Consideration definition - Essentials of valid consideration - Doctrine of "Stranger to a contract" - "No consideration- No contract" - Capacity to a contract - Minors agreements.

UNIT-II: INDIAN CONTRACT ACT 1872:

Legality of Object and Consideration - Agreements Expressly Declared To Be Void - Wagering Agreements - Contingent Contracts.

Discharge of Contract: Modes of Discharge - Performance of Contracts - Breach of Contract - Remedies for Breach.

UNIT-III: SALE OF GOODS ACT 1930:

Contract of Sale: Essentials of Valid Sale - Sale and Agreement to Sell – Definition and Types of Goods - Conditions and Warranties - Caveat Emptor - Exceptions - Transfer or Passing of Property: Time When Property Passes, Rules of Transfer of Property, Transfer of Ownership - Sale by Non-Owners and its Exceptions - Unpaid Seller - Rights of Unpaid Seller.

Consumer Protection Act 1986: Definitions of Consumer – Person – Goods - Service -Consumer Dispute - Unfair Trade Practice - Restrictive Trade Practice – Defect - Deficiency - Consumer Protection Councils - Consumer Dispute Redressal Agencies - District Forum - State Commission and National Commission - Procedure to Lodge a Complaint for Redressal – Appeals.

UNIT-IV: TRADE MARKS, PATENTS, COPY RIGHTS & INTELLECTUAL PROPERTY RIGHTS:

Trade Marks: Definition - Procedure for Registration of Trade Marks - Patents: Definition- Kinds of Patents- Transfer of the Patent Rights- Rights of the Patentee- Copy Rights: Definition- Essential Conditions for Copy Rights to be Protected-Rights of the Copyright Owner-Terms of Copy Right- Copy Rights Infringement - Other Intellectual Property Rights: Trade Secrets - Geographical Indications.

UNIT-V: INFORMATION TECHNOLOGY ACT & ENVIRONMENTAL PROTECTION ACT:

Information TechnologyAct-2000: Objectives - Digital Signature - Electronic Governance - Penalties and Adjudication.

Environmental Protection Act 1986: Object - Scope and Scheme of the Act – Definitions - General Powers of the Central Government – Prevention - Control and Abetment of Environmental Pollution – Offences and Penalties.

- 1) Company Law: Kapoor, Sultan Chand and Co. Publications.
- 2) A Manual of Business Laws: S.N. Maheshwari & S.K. Maheshwari, Himalaya
- 3) Business Laws: KC Garg & RC Chawla , Kalyani Publishers.
- 4) Business Law: PC Tulsian& Bharat Tulsian, McGraw Hill Education
- 5) Business Law: TejpalSheth, Pearson.
- 6) Business Law: MC Kuchal&VivekKuchal, Vikas Publishing House.

B.Com III Year - V Semester

Department of Commerce and Business Management, Kakatiya University, Warangal BC505: Banking Theory & Practice

Max. Marks: 80UE+20IA

UNIT-I:INTRODUCTION:

Origin and Growth of Banking in India - Functions of Commercial Banks financial inclusion-public vs. private sector banks- foreign banks-payment banks-universal banking-Emerging Trends in Commercial Banking in India: E-Banking - Mobile Banking - Core Banking - Bank Assurance - OMBUDSMAN—types of deposits-time deposits-current and savings accounts-importance of current and savings accounts—zero balance accounts.

UNIT-II: RESERVE BANK OF INDIA:

RBI -Functions-control of credit-objectives—instruments-repo rate-reverse repo rate-bank rate-statutory liquidity ratio-cash reserve ratio-money market-role of RBI in money market—role of RBI in exchange rate.

UNIT-III: WORKING OF COMMERCIAL BANKS AND TYPES OF BANKS:

Prudential norms-income recognition, asset classification, investments and provisioning--concepts of base rate and net interest margin-importance of Current and Types of banks-Co-Operative Banks -Regional Rural Banks -National Bank for Agriculture and Rural Development (NABARD)

UNIT-IV: BANKER AND CUSTOMER RELATIONSHIP:

Definition of Banker and Customer - Relationship Between Banker and Customer - KYC norms-General and Special Features of Relationship –precautions to be taken by a banker in opening of accounts of special Types of Customers Like Minor, Married Women, Partnership Firms, Companies, Clubs and other Non-Trading Institutions.

UNIT-V: NEGOTIABLE INSTRUMENTS:

Descriptions and their Special Features - Duties and Responsibilities of Paying and Collecting Banker - Circumstances under which a Banker can refuse Payment of Cheques - Consequences of Wrongful Dishonors - Precautions to be taken while Advancing Loans Against Securities - Goods - Documents of Title to Goods - Loans against Real Estate -Insurance Policies - Against Collateral Securities - Banking Receipts.

Rule in Clayton's Case - Garnishee Order – Loans against Equitable Mortgage - Legal Mortgage-Distinction between them - Latest Trends in Deposit Mobilization.

- 1. Banking Theory & Practices: Dr. P. K. Srivatsava, Himalaya Publishers
- 2. Banking Theory & Practices: K.E. Shekar, Vikas Publications
- 3. Banking Theory, Law & Practices: R. R Paul, Kalyani Publishers
- 4. Banking: N.T. Somashekar, New Age International Publishers
- 5. Fundamentals of International Banking: Rup Narayan Bose, Trinity Publishers
- 6. Modern Commercial Banking: H.R. Machiraju, New Age International Publishers
- 7. Banking Theory & Practices: R. Rajesh, Tata McGraw Hill
- 8. Merchant Banking & Financial Services: S. Guruswamy, Tata McGraw Hill
- 9. Management of Banking & Financial Services; Padmalatha Suresh, Pearson
- 10. Modern Banking: D. Muralidharan, PHI.

B.Com III Year - V Semester

Department of Commerce and Business Management, Kakatiya University, Warangal BC506: Computerized Accounting

Max. Marks: 80UE+20IA

UNIT-I: COMPUTERIZED ACCOUNTING:

Introduction–Importance-Application -Advantages and disadvantages - Difference between Manual Accounting and Computerised Accounting - Features of Accounting packages - Creation of Company–Groups–Ledgers, Pre-defined vouchers - Displaying - Altering - Deleting of vouchers, ledger and company.- Reports: Account Books - Registers - Statement of Accounts - Bank Reconciliation Statement - Day Book - Cash and Bank Books- Final Accounts of Sole Traders: Trail Balance - Profit and Loss Account - Balance Sheet.

UNIT-II: ACCOUNTS WITH INVENTORY:

Creation of Company with inventory and stock – Creation of Groups - Stock categories - Stock items – Godowns - Units of Measure - Inventory Vouchers - Pure Inventory Vouchers - Creating purchase order & Sales order – Invoicing - Display of inventory reports & statements.

UNIT-III: FINAL ACCOUNTS OF BUSINESS ORGANISATIONS:

Preparation of Final Accounts for Nonprofit organizations-Partnership firms - Corporate companies - Bank Accounts.

UNIT-IV: COST AND MANAGEMENT ACCOUNTING:

Preparation of Stores Legers – Job costing - Common size statement - Funds Flow Statement - Cash Flow Statement-Ratio Analysis

UNIT-V: TAX ACCOUNTING:

Tax applications- Introduction to VAT - VAT activation and classification - VAT computation - Composite VAT - Input VAT on capital goods

- 1.Computerised Accounting: A.Murali Krishna, Vaagdevi publications 2.Aakash Business Tools: Spoken Tutorial Project IIT Bombay 3.Mastering Tally: Dinesh Maidasani, Firewal Media 4.Implementing Tally ERP 9: A.K Nadhani and K.K Nadhani, BPB Publications 5.Computerised Accounting and Business Systems: Kalyani Publications 6.Manuals of Respective Accounting Packages
- 7. Tally ERP 9: J.S. Arora, KalyaniPublications.
- 8. Business accounting using Tally ERP.9 by Tally Education

B.Com III Year – V Semester (Computer Applications) Department of Commerce and Business Management, Kakatiya University, Warangal BC507: E-Commerce

Max.Marks: 50UE+30P+20I

UNIT-I: INTRODUCTION:

E-Commerce: Meaning- Advantages & Limitations - E-Business: Traditional & Contemporary Model, Impact of E-Commerce on Business Models - Classification of E-Commerce: B2B- B2C - C2B - C2C - B2E - Applications of Ecommerce: E-Commerce Organization Applications - E-Marketing - E- Advertising - E-Banking - Mobile Commerce - E-Trading - E-Learning - E-Shopping.

UNIT-II:FRAMEWORK OF E-COMMERCE:

Framework of E-Commerce: Application Services - Interface Layers - Secure Messaging - Middleware Services and Network Infrastructure - Site Security - Firewalls & Network Security - TCP/IP - HTTP - Secured HTTP - SMTP - SSL.

Data Encryption: Cryptography – Encryption – Decryption - Public Key - Private Key - Digital Signatures - Digital Certificates.

UNIT-III: CONSUMER ORIENTED E-COMMERCE APPLICATIONS:

Introduction - Mercantile Process Model: Consumers Perspective and Merchant's Perspective - Electronic Payment Systems: Legal Issues & Digital Currency - E-Cash & E-Cheque - Electronic Fund Transfer (EFT) - Advantages and Risks - Digital Token-Based E-Payment System - Smart Cards.

UNIT-IV:ELECTRONIC DATA INTERCHANGE:

Introduction - EDI Standards - Types of EDI - EDI Applications in Business – Legal - Security and Privacy issues if EDI - EDI and E-Commerce - EDI Software Implementation.

UNIT-V: E-MARKETING TECHNIQUES:

Introduction - New Age of Information - Based Marketing - Influence on Marketing - Search Engines & Directory Services - Charting the On-Line Marketing Process - Chain Letters - Applications of 5P's (Product, Price, Place, Promotion, People) E-Advertisement - Virtual Reality & Consumer Experience - Role of Digital Marketing.

SUGGESTED READINGS:

- 1. Frontiers of Electronic Commerce: Ravi Kalakota, Andrew B Whinston, Pearson
- 2. E-Commerce: An Indian Perspective: P.T. Joseph, S.J. PHI
- 3. Electronic Commerce, Framework Technologies & Applications: Bharat Bhasker, McGraw Hill
- 4. Introduction To E-Commerce: Jeffrey F Rayport, Bernard J. Jaworski: Tata McGraw Hill
- 5. Electronic Commerce, A Managers' Guide: Ravi Kalakota, Andrew B Whinston
- 6. E-Commerce & Computerized Accounting: Rajinder Singh, Er. KaisarRasheed, Kalyani
- 7. E-Commerce & Mobile Commerce Technologies: Pandey, Saurabh Shukla, S. Chand

B.Com III Year – V Semester (Computer Applications) Department of Commerce and Business Management, Kakatiya University, Warangal BC508: OBJECT ORIENTED PROGRAMMING IN C++

Max. Marks: 50UE+30P+20I

UNIT-I: INTRODUCTION:

Object Oriented Programming: Concepts – Benefits – Languages-Structured vs. Object Oriented Programming. C++: Genesis - Structure of a program – Tokens - Data Types – Operators - Control Structures - C vs C++ - Functions.

UNIT-II: CLASSES, OBJECTS, CONSTRUCTORS AND DESTRUCTORS:

Encapsulation - Hiding - Abstract data types - Object &Classes - Attributes - Methods - C++ class declaration - State identity and behaviour of an object. Purpose of Constructors - Default Constructor - Parameterized Constructors - Copy Constructor - Instantiation of objects - Default parameter value - Object types - C++ garbage collection - Dynamic memory allocation - Meta class/ Abstract classes.

UNIT-III: OVERLOADING, CONVERSIONS, DERIVED CLASSES AND INHERITANCE:

Function and Operator Overloading - Overloading Unary and Binary Operators - Data and Type Conversions -Derived Classes - Concept of Reusability - Visibility modes - Types of Inheritance - Single and Multiple Inheritance - Multilevel Inheritance.

UNIT-IV: POLYMORPHISM, VIRTUAL FUNCTION, STREAMS AND FILES:

Polymorphism - Virtual - Classes - Pointer to Derived class - Virtual functions - Rules for Virtual function - Pure Virtual functions-Stream Classes - Types of I/O - Formatting Outputs - File Pointers - Buffer -C++ Stream - Unformatted console I/O operations - Functions: get() - put() - formatted console I/O operations - IOS class format functions - Manipulators.

UNIT-V: EXCEPTION HANDLING AND DATA STRUCTURES IN C++:

Exceptions in C++ Programs - Try and Catch Expressions - Exceptions with arguments. Data Structures: Introduction - Linked list - Stacks - Queues.

SUGGESTED READINGS:

- 1. Objected Oriented Programming with C++: E.Balagurusamy, McGrawHill.
- 2. C++ Programming-A Practical Approach:MadhusudanMothe, Pearson.
- 3. Object Oriented Programming Using C++: Chadha&Chadha, Kalyani.
- 4. Programming in C++: A.N.Kamthane, Pearson.
- 5. The Complete Reference C++: H.Schildt, McGrawHill.
- 6. C++:How to Program: Deitel&Deitel, PHI.
- 7. Mastering C++: KR. Venugopal&R. Buyya, McGrawHill.
- 8. Schaum's Outlines:Programming with C++: by John R Hubbard.
- 9. Object Oriented Programming using C++: Somashekara, PHI.